



## Member Fee Donations

Target new members and support our Quest to Cure ALS. Donate all or a portion of new member registration fees to Augie's Quest and coordinate a marketing campaign that grabs attention.

### Examples:

- For clubs with an upfront registration fee, donate all or a portion of it in the new member's name. The new member is engaged in a different way since they're part of a CURE for ALS, and the club benefits by having a new member.
  - *The Claremont Club raised over \$6,000 when they donated 50% of new member initiation fees for the month of December.*
- Ask new members to donate a designated amount that is equal or slightly less than the monthly membership dues, and give them the first month free.
  - *Some clubs asked new members to make a \$25 donation to Augie's Quest and in return the new member received their first month free.*